

SURREY COUNTY COUNCIL TRANSPORTATION  
Surrey Heath Local Transportation Service  
Road Safety Action Plan 2004-7

MAY 2004

Page 1 of 2

No.	Action	By When	Responsible Officer(s)	Target	Comments
1	Progress road safety poster campaign with specific road site - to approved programme	March Annually	ITS Principal Engineer/Police Casualty Reduction Officer	10 sites subject to campaign	Annual Report to Local Committee required for programme approved for accident and reassurance sites
2	Deployment of SID to specific road sites – to approved programme	March Annually	ITS Principal Engineer/Police Casualty Reduction Officer	18 sites for SID deployment	Annual report to Local Committee required for progress approval for accident sites
3	Targeted enforcement/education – linked to Poster and SID deployment sites	March Annually	Police Casualty Reduction Officer	18 sites for attention	In agreement with the LTD. As for item 1.
4	Safe Routes to School initiatives	March Annually	ITS Principal Engineer and Safe Routes to School Officer	4 schemes introduced	Annual funding bid programme approval required from local committee
5	Progress and implement LCRM schemes promoted by the AWG	Twice Yearly	ITS Principal Engineer	As required	Subject to specific funding allocations
6	Introduce VMS or VAS to targeted sites for permanent or peripatetic use	March annually	ITS Principal Engineer/Police Casualty Reduction Officer	As required	Capital and revenue funding to be obtained
7	Media attention - deployment of a new police Casualty Reduction Officer – article for Street Scene	Summer 04	Assistant Chief Executive, SHBC/LTD	1 article insertion	Combined road safety article to be developed
8	Develop and progress company travel plans	Ongoing	SCC Travel Plan Officer/DC Engineer	As required	
9	Targeted enforcement/education – seat belt, speed, mobile phones – sites generated by LTS	March annually	ITS Principal Engineer/Police Casualty Reduction Officer	As required	Linked to police and county red roads

10	Carry out safety audits on all improvement schemes and major maintenance schemes	Ongoing	ITS and Maintenance Principal Engineer/Police Safety Management Officer	As required to approved scheme programme	
11	Report on district road casualty trends and set reduction targets (See target 33, JRSS)	June annually	ITS Principal Engineer/Police Casualty Reduction Officer	KSI 40% reduction Children 50% reduction Slight/100m vehicle kms 10% reduction	Annual report to local committee required
12	Review the LTP to ensure safety schemes are included and prioritised	October annually	ITS Principal Engineer	As required (following Task Group recommendations)	Annual report to local committee required